Cape Breton Highlanders Regimental Watch To Honour Our Past and Future

SIOL NA FEAR FEARAIL

The Cape Breton Highlanders have proudly served Canada for more than 140 years. The unit was formed in 1871 as the Victoria Provisional Battalion of Infantry in Cape Breton's Victoria County. When the Guns of August 1914 heralded the Great War, the 94th Victoria Regiment, Argyll Highlanders (as it was then designated), was "perhaps the most distinctly Highland Battalion in the forces of the Empire, inasmuch as the Gaelic language was the mother tongue of eighty percent of its personnel." The First World War saw the establishment of the 85th The Nova Scotia Highlanders. Among the 12 battle honours that commemorate the Highlanders participation in that horrific conflict is one which marks the Regiment as truly illustrious in military history. At the assault on Vimy Ridge it was the successful capture of Hill 145 by two companies of highlanders, one from the mainland and one from Cape Breton – and both led by Captain Percival Anderson of Cape Breton – which turned the tide in that momentous 1917 action that came to define Canada's destiny as a nation.

The Second World War only enhanced the Regiment's reputation for dedication and valour. The CBH helped breach the Hitler Line opening the road to Rome and then smashed the Gothic Line in a battle which included the epic taking of Coriano Ridge. Transferred to North Western Europe, they fought with great distinction and won the battles of Ijselmeer and the port of Delfzijl which they surely liberated taking all objectives and capturing 1700 prisoners of war.

Everywhere they went into and out of the front lines in two World Wars the pipes and drums of the Cape Breton Highlanders would be with them playing the Regimental march past 'Highland Laddie'.

For some time after the global conflict, the Cape Breton Highlanders continued its reputation of loyalty to Canada as a reserve regiment and then as a proud and vigorous component of the Nova Scotia Highlanders. Throughout the years, many members of the unit transferred to the Regular Force, and many others served on UN and NATO taskings including Kosovo and Afghanistan.

A truly historic moment came in 2011, on the 140th anniversary of the Regiment, when the Cape Breton Highlanders once more joined the Order of Battle of Canada's Armed Forces and the Regimental pipes and drums again play 'Highland Laddie," for those who served and will continue to serve Canada as members of the Cape Breton Highlanders.

The Cape Breton Highlanders Regimental Association is now extremely pleased to partner with a leading Canadian watch designer Time is Ticking Inc., a company with a long and honourable history of creating watches for the Canadian Armed Forces.

To show your continued pride in the Regiment, its members and illustrious history, we are honoured to be able to offer a Limited Edition Cape Breton Highlander Commemorative watch. The cost to you is only \$70.00 dollars plus applicable sales tax and postage. The watch is being sold far below its actual retail value of approximately \$200.00

The Cape Breton Highlander Commemorative watch has Seiko movements, raised 24K gold plating on its face, a curved crystal, an engraved case back and a designer Speidel leather band offered in black, blue and red in addition to a custom watch band in the striking regimental tartan. The tartan band is cloth on a leather backing. The watch will be delivered in an embossed velveteen collector's box. A significant portion of the watch sales are being directed to the Cape Breton Highlanders Regimental Association.

It is indeed the right time to honour the Cape Breton Highlanders for they are and will ever be SIOL NA FEAR FEARAIL: THE BREED OF MANLY MEN.





Order forms should be mailed to: Time is Ticking Inc., PO Box 10066, Don Mills, Ontario, Canada M3C 0J9

Postage and handling - \$14.00 per watch. Postage and handling outside of Canada will be quoted at a reasonable rate.





- Watch made with Seiko movements
- Polished, Stainless Steel, engraved Regimental Crest caseback
- 24 karat gold plating
- Exquisite alligator-style leather strap in black, red or blue
- Regimental Tartan Strap Is Fabric on Leather Backing
- Custom embossed velveteen collector's box



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